

Transportation Research Board,
FHWA, FTA, & AASHTO



**2nd National
Conference on
Performance
Measurement**

The Transportation Research Board's Committee on
Performance Measurement (A5022) will hold the second
national conference on performance management

on

August 22-25, 2004

at the

Beckman Center-Irvine, California

Conference Objectives:

- Understand the state of practice in applying Performance Measurement to transportation systems.
- Explore internal and external organizational approaches and issues related to applying performance measurement and decision-making.
- Focus on the linkage between developing a performance based program and tracking its delivery.
- Discuss and share tools, techniques, data and technologies for targeting, and tracking system performance measurement.
- Look for common ground in challenging areas of Performance Measurement including: quality of life, environment, land-use, freight, and congestion.

Workshops will precede the conference:

- The nuts and bolts of applying Performance Measurement to transportation decisions.
- Communicating Performance Measurement: Tools, tricks, techniques and successes.

For more Conference Information:

Visit the TRB Calendar at

http://trb.org/calendar/committee_meetings.asp

(Information will be posted in the near future)

(As of 01-04)

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Measurement**

The 2nd National Conference on Performance
Measurement will be held at the **Beckman Conference
Center, August 22-25, 2004.**



The site is located on seven acres bordering the cities of
Irvine and Newport Beach in California. The facility is
owned and operated by the National Academies of
Sciences and Engineering.

<http://www7.nationalacademies.org/beckman/>

Make your reservations now!

Hotel accommodations can be made at the Hyatt
Newporter located in Newport Beach.



Hyatt Newporter
1107 Jamboree Road
Newport Beach, California 92660

<http://newporter.hyatt.com/property/index.jhtml>

(As of 01-04)